



Sage Global Partner Program

Detailed Partner Benefits

Sage Global Partner Program offers four (4) levels or tiers of participation to distinguish and reward a partner's sales performance, certification commitment, and marketing collaboration: Sage Authorized, Silver, Gold and Platinum partners. The higher the level, the greater the benefits and requirements; and the closer the relationship with Sage.

	Authorised	Silver	Gold	Platinum
Access to Sage Partner Portal	✓	✓	✓	✓
Telephone / Email Technical Support	Can be purchased	✓	✓	Unlimited
Dedicated Account Management	✗	Shared	Dedicated	Dedicated
Trial/ NFR Software for products & solutions	✓	✓	✓	✓
Access to Sage Partner Training	✓	✓	✓	✓
Rebates for New Customer Acquisitions	✓	✓	✓	✓
Use of Sage Certified Partner Logos, eg Sage Platinum Reseller	✓	✓	✓	✓
Sage Special Promotions	✓	✓	✓	✓
Co-branded Marketing Collateral and Campaigns	✗	✓	✓	✓
Special offers from Sage ISV - Development Partners	✗	✓	✓	✓
Deal registration and Referral Programs	✓	✓	✓	✓
Direct Ordering	✗	✗	✓	✓
Listing in Sage Partner Locator	✗	✗	✓	✓
Improved Marketing Development Funds	✗	✗	≤ 3%	≤ 5%
Improved Sage Lead Generation	✗	✗	Typ 5/month	Typ 10/month